

# CHLOE WHITE

DIGITAL DESIGNER

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London, UK

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## PROFILE

Junior Digital Designer with 5+ years of experience creating engaging visual content across digital campaigns, social media, and web design. Experienced in working with both in-house brands and external clients, delivering clean, on-brand creative from concept through to final execution. Skilled in Adobe Creative Suite and Figma, with a strong interest in branding, layout, and digital-first design.

## WORK EXPERIENCE

Mar 2025 - Jan 2026

### Powster Digital Creative Studio Junior Creative Digital Designer

- Designed digital campaign assets, social content, and website materials for entertainment clients
- Collaborated with creative strategists to develop engaging campaign concepts
- Created high-quality presentation decks for senior stakeholders, including quarterly CEO presentations
- Delivered creative work in a fast-paced studio environment, meeting tight deadlines

Sept 2020 - Sept 2024

### Global Media & Entertainment Junior Web/Digital Designer

- Designed campaign landing pages and promotional content for major brands including Capital and Heart FM
- Produced templated and bespoke creative for competitions, social media, and digital platforms
- Worked closely with clients and internal teams to refine designs from concept to final delivery
- Supported the creation of user-focused digital experiences across multiple projects

Jan 2020 - Aug 2020

### Global Media & Entertainment Junior / Mid Presentation Designer

- Designed professional presentation decks for internal and external stakeholders
- Translated complex information into clear, visually engaging slides
- Collaborated with senior team members to meet tight turnaround deadlines

Oct 2019  
Royal Tunbridge Wells

### Green On Limited

- Gained insight into digital print production processes and workflows

Sept 2019  
Barking & Dagenham

### Secret Cinema Casino Royale

- Shadowed teams across departments during a live immersive event of 007 James Bond with the general public

## EDUCATION

2016 - 2019

### HAVERING COLLEGE OF F & HE

- BA (Hons) Graphic Design

2015 - 2016

### HAVERING COLLEGE OF F&HE

- 1 year Art & Design  
Foundation Diploma

2008 - 2015

### BARKING ABBEY SECONDARY COMPREHENSIVE & SIXTH FORM

- 4 AS levels including Art & Design, Photography, ICT, Media Studies
- 7 GCSE's including Art & Design, Design & Tech: Graphics

## SKILLS & COURSES

- Adobe Photoshop
- Adobe Illustrator
- Figma
- Sketch
- Asana
- UI/UX Design
- Microsoft Office
- Invision
- Canva
- Slack

Apr 2024

- Figma for Web Design: Master UI/UX Course

## HOBBIES

- Travelling, Adventure, Badminton, Surfskating, Video Games, Japanese Anime and a good ol' Friday night ramen bowl!